**Agriculture in Society**

**Unit 2:** Animal and Livestock Production in Agriculture

**Activity 1:** The Local Source

**Part 1**

**Objective:** You will pick a major animal food product and discover different ways to purchase the item. You will compare and contrast different sources for your meat, including price, places to buy it

1. Your food product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
|  | Non-Local option | Local Option |
| Company Name |  |  |
| Product Name |  |  |
| Origin (Where was it produced) |  |  |
| Production Methods (Organic, etc.) |  |  |
| Price Per Pound |  |  |
| Where to Buy It |  |  |
| Packaging Description |  |  |

**Reflection Questions:**

1. Why do you think the price of one of your options was more expensive than the other?

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1. Were you able to find out all of the information about the grocery store product?

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1. What do you think the benefits are for each product?

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1. If you were to cook and eat both of these food products, would you be able to tell the difference? Why or why not?

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1. Which product would you prefer to buy? Why?

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**Part 2**

**Objective:** Now that you have compared and contrasted local and non-local animal food products online, it’s time to compare the two products based on flavor, freshness, and overall preference. If you do not eat this meat for personal or religious reasons, work with a partner who does to gain insight into this activity.

1. Circle the source you predict you will like more: Local Non-Local Neither

**Directions:** Your teacher will pass out the food product and you will write down your initial thoughts below. After doing the taste test, you will write down your observations for each product in the table below.

|  |  |  |
| --- | --- | --- |
|  | Food #1 | Food #2 |
| Freshness |  |  |
| Smell |  |  |
| Appearance |  |  |
| Flavor |  |  |
| Overall Ranking (1-10) |  |  |
| Final Thoughts |  |  |

**Reflection Questions:**

1. When your teacher told you which product was the local product, were you surprised? Why or why not?

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1. Did you notice any differences between the two products? Describe the differences.

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1. Would you be willing to pay more for a locally sourced food? Why or why not?

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1. Ask your fellow classmates about their preferences. Were they able to tell a difference?

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1. Why would someone choose to buy a local food product instead of a non-local food option?

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